



Grace St. Moritz Apartments Unveiled In Exclusive Swiss Ski Town
A rare opportunity to acquire apartments in St. Moritz, managed by leading luxury hotel group



10th March 2016. A collection of 17 exclusive apartments serviced by the highly anticipated new Grace St. Moritz hotel, scheduled to open in 2018, has been unveiled through Savills Alpine Homes. Offering a rare opportunity to purchase a home in this iconic Swiss resort, Grace St. Moritz Apartments combine the amenities of a luxury residence with the service levels of a celebrated hotel group.

Located in the heart of St. Moritz, just moments from the famous white pistes, the property offers direct views across the resort's lake and valley and lies on the legendary Via Serlas, Europe's highest luxury shopping avenue. Residents will have full access to Grace St. Moritz hotel's ultra-modern spa and fitness centre, exquisite restaurants, martini and cigar bar and 24-hour concierge. The collection comprises one to four-bedroom apartments as well as a four-bedroom mezzanine penthouse.

St. Moritz is one of the most exclusive alpine resorts in the world and with the local property market largely closed to overseas purchasers, Grace St. Moritz Apartments represent a rare chance for long-term investment. A unique ownership concept enables non-Swiss nationals to acquire a freehold apartment in St. Moritz and to earn revenue by renting all or part of it back to hotel guests when not in residence. Grace Hotels will take care of all the servicing, maintenance and marketing to guests.

Grace Hotels acquired the historic La Margna hotel, which was originally built in 1906, in 2013 with the aim of transforming it into a luxurious hotel and residences, the first of its kind at this location. It is currently undergoing a full-scale restoration and refurbishment whilst retaining the period charm of the original building. The restored property will re-open as Grace St. Moritz and include an additional wing providing generous proportions and deep windows that capture the famed Alpine light.

Marco Novella, Chief Operating Officer of Grace Hotels, said: "The launch of this collection of apartments follows the successful sale of our residences at Grace Cafayate in Argentina. Buyers are purchasing a property that is not only managed and serviced by an international boutique hotel group, but offers revenue opportunity and a long term real estate investment. The apartments exemplify the prestige of the Grace brand and we are excited to be offering something different in St. Moritz."

Jeremy Rollason, Managing Director of Alpine Homes in Association with Savills said: "Second homes are highly sought after in St. Moritz, but development restrictions mean there is limited supply, particularly for non-Swiss residents and new properties are highly prized. Grace St. Moritz Apartments are ideal for International buyers with an interest in dual season alpine pursuits and who are seeking to enjoy the

sophisticated lifestyle among this exclusive community. St. Moritz offers premium facilities, elite ski schools, snow polo and the iconic Cresta Run, as well as a wide range of summer activities, making it one of the leading year-round resorts in Switzerland.”

St. Moritz is regarded as the birthplace of winter tourism, becoming an alpine resort in 1864. It is a premier destination with 217 miles of piste and is also one of Switzerland’s highest resorts at 1800 metres. In addition to winter sports, St. Moritz offers year-round recreation including hiking, paragliding, mountain biking, golfing, windsurfing, tennis and sailing. The town is also known for its world class boutiques and Michelin-starred restaurants. In 2017, St. Moritz will play host to the Alpine World Championships.

Grace St. Moritz Apartments range from luxury studios to a four-bedroom mezzanine penthouse. Prices start from CHF960, 000. For more details visit www.gracestmoritzapartments.com.

For further information, contact Savills Alpine Homes on tel: +44 (0)20 7016 3740 or visit: www.savills.com

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About Grace Hotels

Grace Hotels is an exclusive, privately owned group of luxury boutique hotels, restaurants and spas in the world's most stylish destinations and resorts - from Greece, Switzerland and Morocco to the Americas. Their promise is elegance, simplicity and supreme service on four continents. Selected Grace hotels offer the opportunity to own exclusive Grace-managed apartments.

See: <http://www.gracehotels.com/>