



## State Department's GPI Joins P3 Impact Award

The US Department of State Secretary's Office of Global Partnerships Joins Concordia and University of Virginia's Institute for Business in Society for P3 Impact Award

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**P3 Impact Award Recognizes Leaders in the Public-Private Partnership Space; Winner to be Selected This Coming September at the 4th Annual Concordia Summit in New York**

On April 28th Concordia and the Institute for Business in Society (IBiS) at University of Virginia's Darden School of Business announced that the Secretary of State's Office of Global Partnerships will become an organizational partner in the inaugural launch of the P3 Impact Award. The award recognizes and honors leading public-private partnerships (P3s) that are improving communities around the world. For this award, a P3 refers to any cross-sector collaboration that features public, private, NGO or nonprofit organizations addressing societal problems.

"The P3 Impact Award intends to spark a new generation of partnerships for sustainable and scalable solutions," said Natalie Pregibon, Director of P3 Intelligence, Concordia's research division. "Similar to the Secretary's Office of Global Partnerships, at Concordia, we believe that partnerships move us closer to solving the world's most intractable problems – and we are thrilled to have them join us in recognizing today's leaders in this space."

"By shedding light on successful partnership models around the world, we hope that this award will invoke others to promote change through partnerships," said Deputy Special Representative Thomas Debass from the Secretary's Office of Global Partnerships.

"The P3 model is unique in that it highlights the innovation and value created when partners from various sectors work together to address global challenges," said Professor Mary Margaret Frank, an academic director of IBiS. "Our award intends to highlight leading practices that are sustainable, scalable, and more impactful than traditional approaches."

Applicants must meet the definition for a "public-private partnership," which refers to any cross-sector collaboration that features public, private, NGO or nonprofit organizations addressing societal problems. Criteria and the application form can be found at the [P3 Impact Award website](#).

### **AWARD CRITERIA:**

- Strength of the cross-sector partnership
- Measurable impacts
- Economic and/or social benefits



- Improved service delivery
- Innovative features
- Financial effectiveness
- Scalability/replicability

The P3 Impact Award aims to raise awareness and develop meaningful content on impactful and leading practices in the P3 arena, by highlighting the stories of top partnerships each year. The competition highlights leading practices, delivers practical learning, and generates a database of information relevant to P3s.

The P3 Impact Award will be presented at the Concordia Summit held on September 29-30, 2014. A publication outlining leading practices and actionable insights from the top applicants will be produced to serve as a tool to inform future P3s. Award winners will receive a weeklong **Darden Executive Education** course, international publicity, and the opportunity to showcase their partnership. Applicants are encouraged to apply [here](#) and will be accepted through May 30, 2014. At least one winner will be selected from an international pool of applicants by a panel of esteemed judges.

#### **About the US Department of State Secretary's Office of Global Partnerships**

The Secretary's Office of Global Partnerships (S/GP) is the entry point for collaboration between the U.S. Department of State, the public and private sectors, and civil society. S/GP aims to strengthen and deepen U.S. diplomacy and development around the world through partnerships that leverage the creativity, innovation, and core business resources of partners for greater impact. S/GP works with partners across sectors, industries, and borders to promote economic growth and opportunity; to invest in the well-being of people from all walks of life; and to make democracy serve every citizen more effectively and justly.

#### **About the Darden School of Business Institute for Business in Society (IBiS)**

The Darden Institute for Business in Society (IBiS) aims to be a leading global catalyst and convener of thought, information and action at the interface of business and society, and to promote the development of leaders to positively impact society through their roles in business.

#### **About Concordia**

Concordia aims to enhance the scale and effectiveness of public-private partnerships (P3s). Guided by a global network of advisers and a robust research program, Concordia helps organizations maximize the impact of their P3s. Our mission is to identify new avenues of collaboration for governments, businesses, and nonprofits by convening global leaders and developing new research products. Concordia promotes effective public-private collaboration to create a more prosperous and sustainable future.

For questions or information, please contact [David Schecter](#) at Concordia.