



## **Travel Channel Acquires Shankly's Docu-Series "First Ascent"**

**November 01, 2010:** The Travel Channel has picked up ground-breaking action docu-series "First Ascent" for U.S. television from Hollywood-based distributor, Shankly International Distribution.

A co-production with National Geographic International and Sender Films, "First Ascent" captures all the excitement and adrenaline as expert mountaineers push their vertical skills to the limit. The climbers tackle some incredible feats such as walking tightropes across rock spires, BASE jumping off impenetrable peaks, and dangling thousands of feet off the ground without a rope or safety harness.

"No one shares our passion and excitement for cutting edge programs on a global scale like The Travel Channel," said Leon Logothetis, CEO of Shankly International Distribution. "We're thrilled to partner up with them on this great series."

The series will premiere in the US on November 4, 2010 on Travel Channel at 9pm. "First Ascent" has already been licensed by Shankly to over 100 countries around the world, including National Geographic International in Asia and Latin America, BBC in Scandinavia, and Redbull Media in Germany.

The series was produced by National Geographic International, and Peter Mortimer and Nick Rosen of Sender Films National Geographic International. Executive Producers were Leon Logothetis and David E. Brenner.

**Ends**

### **About Shankly Productions**

Based in London and West Hollywood, Shankly Productions is a subsidiary of the Libra Group ([www.libra.com](http://www.libra.com)), a privately-owned global conglomerate. Libra Group operates across four continents and controls 30 businesses, primarily focused on shipping, aviation, hospitality, renewable energy and real estate. Shankly Productions has created TV programming for Sky Channel, National Geographic, Travel Channel, Fox Reality, ABC Family and others. The company's international distribution wing is a respected presence in the foreign TV marketplace and represents 2000+ hours of Award-winning TV programming, including long-running series on Spike, Lifetime, Fuel, Fox, Discovery, Versus, Speed, National Geographic and many more. For more information, please visit: [www.shanklyproductions.com](http://www.shanklyproductions.com).